



GEORGIA FOUNDATION FOR
EARLY CARE + LEARNING

Inaugural Report, State Fiscal Year 2018

A MESSAGE FROM COMMISSIONER AMY M. JACOBS



As Commissioner of Bright from the Start: Georgia Department of Early Care and Learning (DECAL) AND Chair of the Board of the Georgia Foundation for Early Care and Learning, I am honored to share the Foundation's Inaugural Report, State Fiscal Year (SFY) 2018.

Developed in conjunction with Carrie Ashbee, the Foundation's Executive Director, this report highlights the Foundation's milestones, accomplishments, and financial performance since its creation in 2017.



OUR MISSION

To support access to high quality early childhood education to Georgia's youngest learners and their families, providers, and teachers through established strategic investments, collaborations and partnerships in order to drive Georgia's current and future workforce

OUR VISION

To provide the best beginning possible for all of Georgia's children

OUR FOCUS

The Georgia Foundation for Early Care and Learning leverages resources from private and public charitable sources to improve and expand early childhood education.

FOUNDATION MILESTONES

- **March 24, 2017:** Governor Deal signs H.B. 463 into law; effective July 1.
- Governor Deal appoints Carrie Ashbee Executive Director of the Foundation.
- Articles of Incorporation are created and corporate status granted by Secretary of State.
- **July 1, 2017:** O.C.G.A. 20-1A-4.1 establishing the Foundation becomes effective.
- Executive Director Ashbee drafts Foundation bylaws, prospective logo and branding tools, and conflict of interest policy; and gathers banking and insurance information for board consideration.
- Governor Nathan Deal recommends board of directors.
- **July 31, 2017:** First Foundation board meeting is called.
 - Initial board of directors are named and adopted.
 - Articles of Incorporation are adopted.
 - Bylaws are adopted.
 - Bank is chosen.
 - Official logo and other branding tools are adopted.
 - Conflict of interest policy is adopted.
- 501(c)(3) tax-exempt status is granted to the Foundation by the IRS.
- **December 1, 2017:** Fundraising website is created, and branding campaign begins on social media platforms.
- **March 16, 2018:** Hired Donor Relations Coordinator to focus 100% on fundraising efforts.

FOUNDATION ACCOMPLISHMENTS



Georgia's Pre-K Program 25th Birthday Celebration

March 6, 2018

Georgia's Pre-K Program 25th Birthday Celebration recognized the outstanding Pre-K teachers, assistant teachers, students, state and local elected officials, and community partners who have supported Georgia's nationally renowned prekindergarten program.



Georgia's Pre-K Teachers of the Year Program

2017-2018 (and continuing)

The Foundation is supporting Georgia's Pre-K Teachers of the Year program by raising private funds for teacher/school grants. The Georgia Department of Early Care and Learning, the state department that administers Georgia's Pre-K Program, recognizes two teachers, who have

demonstrated excellence in the classroom, one from a public school system and one from a private child care center. These teachers serve as ambassadors for Georgia's Pre-K Program by making presentations, attending meetings, and sharing effective classroom practices with child care professionals around the state. The winning teachers and the competition finalists receive grants funded by the Foundation. The two Pre-K programs that employ the Pre-K Teachers of the Year also receive classroom materials, supplies, marketing materials, and a small reception for the teachers and students.

FOUNDATION FINANCES

Foundation for Early Care and Learning FY 2018 Financial Summary

Revenues from Donations	<u>\$45,113.80</u>
Georgia Lottery Corporation	25,000.00
Naserian Foundation Inc.	20,000.00
Anonymous	113.80
Expenditures	<u>\$26,964.49</u>
Georgia's Pre-K Program 25th Birthday	24,000.00
Georgia's Pre-K Teacher of the Year	2,559.94
Bank Fees	404.55
Year End Balance	<u>\$18,149.31</u>

A MESSAGE FROM EXECUTIVE DIRECTOR CARRIE ASHBEE



While we are proud of the Foundation's accomplishments in the first year, our focus was on laying a solid foundation for the long term by establishing a strong administrative base and by identifying and building relationships. We concentrated much of our initial support on Georgia's Pre-K Program.

In SFY 2019 we will continue to shift the focus from start-up and administration to fundraising and grant making to support high quality early education and child care for Georgia's youngest. We have established specific goals this year 1. To lend additional support to Quality Rated, Georgia's system to assess, improve, and rate with 1, 2, or 3 stars the level of quality in early and school-age care and education programs; 2. To raise at least \$500K in donations to support the academic, social emotional, and physical development of Georgia's children; and 3. To award grants to meet specific needs of early care and education facilities, programs, and professionals as they prepare children for success.

I am excited about the impact the Foundation has had and will continue to have in supporting high quality experiences for children from birth to age five, the most critical years of a child's development, and I appreciate the individuals, advocacy organizations, businesses, and corporate and private philanthropies who have joined us in the work. Together we can help change lives and build a better tomorrow for children, families, and our state.

CONTACT US



Georgia Foundation for Early Care + Learning

2 Martin Luther King, Jr. Drive SE

Suite 754 | East Tower

Atlanta, Georgia 30334

404-463-6503

www.gaeearlyed.org



Georgia Department of Early Care and Learning

The Georgia Department of Early Care and Learning

2 Martin Luther King Jr. Drive,

SE Suite 754, East Tower

Atlanta, GA 30334

404-656-5957

888-442-7735

www.dec.al.ga.gov